

Michael C. DiTolla, DDS, FAGD



SEMINAR PRESS PACKET

Distinctive Dental Seminars

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Course Title: Top 10 Mistakes Made in Crown and Bridge: How to Correct and Prevent Them

Course Synopsis:

This seminar is a combination of photographs and live patient treatment video to illustrate methods to improve your crown and bridge restorations. This information applies to all-ceramic restorations as well as traditional ceramometal restorations.

There were approximately 45 million crowns done in the United States last year, and according to Dr. Gordon Christensen, almost 90% of the impressions that dental laboratories received did not have clearly visible margins around the entire preparation periphery! A procedure performed this often clearly needs to be more predictable, and thus more profitable.

Because of his unique arrangement with Glidewell Laboratories, Dr. DiTolla has access to the thousands of impressions and models they receive on a weekly basis, and he has done an exhaustive study of the preparation and impression techniques of American dentists. You will see the good, the bad and the ugly; and the compromises a laboratory has to make in these situations.

Course Objectives:

After completing this program, the dental professional should be able to:

- 1) Recognize the various treatment modalities available to the modern practitioner to help them restore the mouth in an esthetic manner.
- 2) Be familiar with multiple preparation techniques that allow practitioners to prepare teeth in a predictable manner to achieve optimum reduction, esthetics and function.
- 3) List the most acceptable impression technique for a variety of fixed prosthodontic scenarios, and recognize an optimal impression and how to produce one routinely.
- 4) List the indications and specifications for the new class of the new all-ceramic restorative systems, and compare these to esthetic PFM restorations.

Biography



Dr. DiTolla graduated from the University of the Pacific School of Dentistry with honors in 1988. He was awarded his Fellowship in the Academy of General Dentistry in 1995.

Dr. DiTolla is a graduate of the Las Vegas Institute of Cosmetic Dentistry, and is also a clinical evaluator for CRA. In 2001, he became Director of Clinical Research and Education at Glidewell Labs, giving him an intimate knowledge of American dentists and their crown and bridge habits. While writing for several journals, Dr. DiTolla has a monthly column on restorative dentistry in *Dental Economics* and is a contributing editor for *Contemporary Esthetics and Restorative Practice*.

Dr. DiTolla recently helped launch *Chairside Magazine* and is the Clinical Editor of this quarterly publication that frequently presents his own clinical case studies.

Past Lectures

Dr. DiTolla travels over 50,000 miles each year presenting educational seminars to dentists and their team members at national dental meetings, private seminars and study clubs here in the United States, as well as Internationally. A partial list of past appearances include:

Chicago Midwinter Dental Meeting

Yankee Dental Meeting

American Dental Association Annual Meeting

California Dental Association Annual Meeting

Texas Dental Association

Michigan Dental Association

Star of the South Dental Meeting, Houston, TX

Utah Dental Society

Pacific Northwest Dental Conference

New York 3rd & 4th District Dental Societies

The Best Seminar Ever (TBSE), Las Vegas, NV

Discus Dental Super Seminar on Aesthetics Las Vegas, NV

National Association of Dental Laboratories, Las Vegas, NV

Dallas County Dental Association

Academy of General Dentistry Annual Meeting, Indiana

Ontario Dental Association, Ontario, Canada

Alaska Dental Association Annual Meeting

Testimonials

The following testimonials are from some of the biggest names in dentistry and continuing education. You can rest assured your meeting will have a great turnout when these powerful testimonials are used on your seminar marketing materials!

“Dr. Michael DiTolla has a message every dentist needs to hear. The fact that his presentation style is so entertaining only makes it better. And as a graduate of the Las Vegas Institute of Cosmetic Dentistry, he is one of the best, most up to date cosmetic dentists in the country. Don't miss this presentation!”

--William G. Dickerson, DDS, FAACD

“When this Dental Maniac runs out of ideas, inspiration, or I need a fresh idea on an old problem, I get my inspiration from Dr. Mike DiTolla. I've spent more days in his office than I have at the Pankey Institute. He's my favorite speaker, and his tapes are a must see for any office!”

--Howard E. Farran, DDS, MBA, MAGD

“Dr. Michael DiTolla's committment to excellence, both in clinical treatment and service to his patients, is obvious right from the start. His sense of humor and quick wit will enthuse and entertain you while you learn that there truly is life after managed care, and that compromise is a four-letter word.”

--David S. Hornbrook, DDS, FAACD

“It is difficult to keep a group of dentists or clinicians awake and completely glued to a presentation Mike, and you did it!”

--Gordon J. Christensen, DDS, MSD, PhD

“As the enclosed evaluations show, your course recieved excellent reviews. You were a first-rate addition to our fall program!”

--Vangel R. Zissi, D.M.D., Director,
School of Dental Medicine, Tufts University

Journal Articles/Publications

Dr. DiTolla has published over 100 articles in national and state dental journals. To provide further background, enclosed are reprints of recently published articles. A partial list of publications includes:

Dental Economics (Monthly Column)

Contemporary Esthetics & Restorative Practice (Contributing Editor)

Chairside Magazine

Dentistry Today

Dental Products Report

Dental Equipment and Products

Australian Dental Association

Los Angeles Dental Society Journal

The Profitable Dentist

Dental Surgery Products

DentalTown

St. Louis Dental Society Journal

Dental Success

Ivoclar I Magazine

Sponsorship

The following companies have been generous to help sponsor Dr. Michael DiTolla and his lectures. If your group or meeting is in need of additional sponsorship to help you with costs, please call contact people at these companies and let them know you are having Dr. DiTolla as a speaker. By contacting these sponsors, dental societies and study clubs are routinely able to offset most, if not all, of Dr. DiTolla's honorarium and expenses.

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