

Michael C. DiTolla, DDS, FAGD

Are Digital Impressions Right For Your Practice?



SEMINAR PRESS PACKET

Distinctive Dental Seminars

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Are Digital Impressions Right For Your Practice?

Course Synopsis:

This course is a combination of lecture and live patient clinical video to demonstrate the use of digital impressions for crown and bridge procedures. Is this technology “ready for prime-time” or is it better to hold off on the purchase of a unit?

Dr. DiTolla is the only dentist in the US who owns all three of the commercially available digital impression units, in addition to one pre-market system. As a result he is uniquely qualified to compare and contrast the features, benefits, and shortcomings of the major systems.

Dr. DiTolla shows real-time digital impressions being taken from start to finish to help dentists decide whether one of these systems is right for them. Model fabrication and chairside milling units will also be discussed.

Course Objectives:

After completing this program, the dental professional should be able to:

- 1) Recognize the various digital impression systems and list the features, benefits and shortcomings of each of the major systems.
- 2) Be familiar with the hard and soft tissue requirements for making a digital impression vs. making a conventional impression.
- 3) Be familiar with the time and cost requirements for these systems, and how a typical digital impression system would fit into their practice overhead structure.
- 4) Recognize how models are generated from these systems, and how a digital impression scanner can be used in a model-less system with a chairside milling unit.

Biography



Dr. DiTolla graduated from the University of the Pacific School of Dentistry with honors in 1988. Dr. DiTolla was awarded his Fellowship in the Academy of General Dentistry in 1995.

Dr. DiTolla is a graduate of the Las Vegas Institute of Cosmetic Dentistry, and is also a clinical evaluator for CRA. In 2001 he became Director of Clinical Research and Education at Glidewell Labs, giving him an intimate knowledge of American dentists and their crown and bridge habits.

Dr. DiTolla is Editor in Chief for Chairside Magazine, has a monthly column on restorative dentistry in Dental Economics and is a contributing editor for Contemporary Esthetics.

Past Lectures

Dr. DiTolla travels over 50,000 miles each year presenting educational seminars to dentists and their team members at national dental meetings, private seminars and study clubs here in the United States, as well as Internationally. A partial list of past appearances include:

Chicago MidWinter Meeting

Greater New York Meeting

Yankee Dental Meeting

American Academy of Cosmetic Dentistry Annual Meeting

California Dental Association Annual Meeting

Academy of General Dentistry Annual Meeting

Texas Dental Association

Michigan Dental Association

Alaska Dental Association Annual Meeting

South Central District Dental Meeting

Dallas County Dental Association

Ontario Dental Association, Ontario, Canada

Discus Dental Super Seminar on Aesthetics

The Best Seminar Ever (TBSE), Madow Group

American Dental Trade Association Annual Meeting

National Association of Dental Laboratories Annual Meeting

And many more!

Testimonials

The following testimonials are from some of the biggest names in dentistry and continuing education. You can rest assured your meeting will have a great turnout when these powerful testimonials are used on your seminar marketing materials!

“Dr. Michael DiTolla has a message every dentist needs to hear. The fact that his presentation style is so entertaining only makes it better. And as a graduate of the Las Vegas Institute of Cosmetic Dentistry, he is one of the best, most up to date cosmetic dentists in the country. Don't miss this presentation!”

--William G. Dickerson, DDS, FAACD

“When this Dental Maniac runs out of ideas, inspiration, or I need a fresh idea on an old problem, I get my inspiration from Dr. Mike DiTolla. I've spent more days in his office than I have at the Pankey Institute. He's my favorite speaker, and his tapes are a must see for any office!”

--Howard E. Farran, DDS, MBA, MAGD

“Dr. Michael DiTolla's committment to excellence, both in clinical treatment and service to his patients, is obvious right from the start. His sense of humor and quick wit will enthuse and entertain you while you learn that there truly is life after managed care, and that compromise is a four-letter word.”

--David S. Hornbrook, DDS, FAACD

“It is difficult to keep a group of dentists or clinicians awake and completely glued to a presentation Mike, and you did it!”

--Gordon J. Christensen, DDS, MSD, PhD

“As the enclosed evaluations show, your course recieved excellent reviews. You were a first-rate addition to our fall program!”

--Vangel R. Zissi, D.M.D., Director,
School of Dental Medicine, Tufts University

Journal Articles/Publications

Dr. DiTolla has published over 100 articles in national and state dental journals. To provide further background, enclosed are reprints of recently published articles. A partial list of publications includes:

Chairside Magazine, Editor in Chief

Contemporary Esthetics and Restorative Practice

(Contributing Editor)

Dental Economics (Monthly Column)

AACD Journal

Dental Equipment and Products

Australian Dental Association

Dental Products Report

Los Angeles Dental Society Journal

Dentistry Today

The Profitable Dentist

Dental Surgery Products

DentalTown

St. Louis Dental Society Journal

Dental Success

Ivoclar I Magazine

Sponsorship

The following companies have been generous to help sponsor Dr. Michael DiTolla and his lectures. If your group or meeting is in need of additional sponsorship to help you with costs, please call contact people at these companies and let them know you are having Dr. DiTolla as a speaker. By contacting these sponsors, dental societies and study clubs are routinely able to offset most, if not all, of Dr. DiTolla's honorarium and expenses.

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